

Mountaineer Cattlemen's College Educational Program

Saturday, December 2, 2017

General Session

9:00 a.m. Policy Impacts Markets and Production Practices by **Colin Woodall National Cattlemen's Beef Association**

9:45 a.m. National Beef Quality Audit - Progress and Potential for Improvement by **Dan Kniffen, Ph.D. Penn State University**

11:00 a.m. Past, Present, and Future—Beef Quality Assurance from a Cattle Procurement Perspective

11:45 a.m. Lessons Learned from 32 years of Retained Ownership by **Darrell Busby, Ph.D. Iowa State University**

Afternoon Session

2:00 p.m. Panel Discussion: Buyer perspectives of WV feeder cattle by **Cattle feeders and buyers**

3:00 p.m. Key Points for Profitability in Cow/Calf Production and Management by **John Genho Eldon Farms**